

## ORDER



**Orders**  
**Order / Rev:** 49244  
**Alt Order #:** 09791121  
**Product Desc:** DSCC/NELSON FOR SEN.  
**Estimate:** 544  
**Flight Dates:** 08/15/12 - 08/21/12  
**Original Date / Rev:** 08/14/12 / 08/14/12  
**Order Type:** CIA - O

## CBS 47

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Abar Hutton Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Ct  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bill Nelson (D) US Senate  
**Demographic:** A35+  
**Product Codes:** US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	28	\$12,200.00	\$10,370.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	28	\$12,200.00	\$10,370.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$12,200.00</b>	<b>\$10,370.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
CBS 47	46%	\$12,200.00
Market	100%	\$26,521.74

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	3%	\$795.65
WAWS	5%	\$1,326.09
WCWJ	0%	\$0.00
WJXT	35%	\$9,282.61
WJXX	3%	\$795.65
WTLV	8%	\$2,121.74

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/15/12	08/21/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--			2			\$300.00		0.00			
E 2	WTEV	08/15/12	08/21/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/12	08/21/12	MTWTF--			1			\$460.00		0.00			

